



RECOMMENDED READING

Recommended by:

DANIELA CABRERIZO @dacabrerizo 100 Days of Monsters

Title and Author:

MIKE **CASEBOLT**

by Stefan G. Bucher The Creativity Challenge:
Design, Experiment, Test, Innovate, Build,
Create, Inspire, and Unleash Your Genius

KIERSTEN

@mikecasebolt

by Stefan G. Bucher

The Design of Everyday Things

CLINGERSMITH

Life of Pi by Yann Martel

MK

COOK SARA

by Don Norman

@sldistin **KARA FELLOWS** @karafellows

JUSTIN

FULLER

DISTIN

Nicely Said by Nicole Fenton and Kate Kiefer Lee

Thinking with Type by Ellen Lupton

@pencilpluspaper **LORENA**

KATIE

GACH

Hippie Modernism by Walker Art Center

FOX @lorenafox

Kern and Burn: Conversations With Design Entrepreneurs by Tim Hoover & Jessica Karle Heltzel



@kzgach **KYLE GACH**

@kylegach

Design for Real Life by Eric Meyer

Designing Type

by Karen Cheng



SANDI **GRIGORYAN** @TNKRDesign Responsive Web Design by Ethan Marcotte



SERGEY GRIGORYAN @TNKRDesign

Think Wrong

Invisible Monsters

by Chuck Palahniuk

by Lisa Cogdon

by Chip Kidd

by Don Norman

by Don Norman



OLIVIA **JOHNSON**

AMANDA

Art, Inc.: The Essential Guide for Building Your Career as an Artist



@amalenz AMANDA LINEBERRY

JESSE

@nottil

LITTON

LENZ

Go: A Kidd's Guide to Graphic Design

The Design of Everyday Things

The Design of Everyday Things



PATTI LO **BRANDON**

...ask him!



MAKES @brandonmakes



JULIE **MAKES** @juliemakes

MORLEY

by Robert Solomon

The Elements of

Typographic Style

The Shape of Design

by Robert Bringhurst

Dean Koonz



MCBRIDE @m_c_b_d_ **BOB MOREHOUSE**

by Peter Sims The Art of Client Service



@bobmorehouse LAINE

NICKL

ASHLEY

PECK

Big Magic by Elizabeth Gilbert



SHIFLETT @shiflett **MICHAEL**

CHRIS

A History of Graphic Design SIGNORELLA by Philip B. Meggs, Alston W. Purvis

by Frank Chimero



@studiosig **LESLIE** STALLER @lesliestaller

Master Content Marketing by Pamela Wilson

Design is a Job

so many to list...



DAN STORCH @danstorch CHAD

TOTARO

@chadtotaro

by Mike Montero

ask him!

Intensity



BEN WALLACE @bkdk

by Dean Koontz