



Colorado
the professional
association for design

PARTNERSHIP

What is the AIGA?

AIGA is the oldest and largest professional membership association for design, with 70 chapters and over 22,000 members nationwide. It is a nonprofit organization dedicated to demonstrating the value of design.



Why Partner with Us?

When you partner with AIGA Colorado, you reach designers and the larger creative community by leveraging their relationship with an organization that they trust as their own.

With over 400 local members working as creatives in a variety of industries and roles, a 15% annual growth rate, 3,800+ email subscribers, and 8,500+ social media followers AIGA Colorado has a substantial platform for visibility, partnership, and market penetration.

We strive to be a presence in the greater Colorado community & a force for creativity within organizations. We strive for this through our educational and entertaining programming, open to both members and non-members alike.

Allow us to schedule a time to speak, take you to coffee, or present to you team to tell you more.

MEMBERSHIP & REACH STATS

447
LOCAL MEMBERS

3,861
LOCAL EMAIL SUBSCRIBERS

22,000
NATIONWIDE MEMBERS



PARTNERSHIP OPTIONS

	Event Contributor	Series Sponsor	Chapter Partner
Annual Cost (or per event)	\$500	\$2500	\$5000(+)
Logo and Name Recognition	Event-Level Outreach and Introduction	Series-Level Outreach and Introduction	Annual Outreach and Intro at All Events
Included Event Tickets	2	6	12
25% of Sponsorship to AIGA Administered Design Scholarship Fund	✗	✗	✗
Metrics on Sponsorship Reach	✗	✗	✗
Email Blast to Members		✗	✗
Webinar to Members		✗	✗
Custom Feature Event for Members			✗
Design Thinking Workshop for Your Organization or Team`			✗
Event at Your Office			✗

DONATION & SPONSORSHIP

Any sponsorship is greatly appreciated and our goal is to support your firm as you support our organization. As such, any sponsorship can be crafted with benefits to suit your brand, marketing, collaboration, and creative goals.

We gladly accept any of these sponsorships on a per event or annual basis. If your sponsorship interest does not fall into the categories above we would still be happy to discuss how we may be able to help benefit each other.

With your support of AIGA CO, you will enjoy access to a tightly-knit creative community.

Contact us for more information.

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aigacolorado.org